

## Challenge 1 – Diversity and Inclusivity

With the world becoming a global village, diversity at the workplace is common. Often, cultural differences are seen to be barriers in effective communication. Technical and administrative discussions, negotiations, interviews are just a few examples where cultural diversity plays a significant role in deciding the approach and outcome. The social aspect of diversity relates to building a bond outside of your workplace. Diversity has so many forms and shapes like in economic, social, academic and religious. We need to be able to overcome all these boundaries and still be able to build amicable bonds with other human beings. A culture of exclusive inclusivity is on the rise where people just have so many 'options' in terms of activities and people, that compassion and support for one another seems to have taken a dive.

Therefore, the major question is: how can we leverage technology to bring people together?

This challenge relates to finding strategic and technological solutions that can be implemented in organizations or in our everyday lives to bring people closer together and break barriers of any sort. The aim is to make work people together to boost productivity while maintaining good work relationships. The solutions would relate to the goals Good Health and Well-Being, Gender Equality and Reduced Inequalities, Sustainable Development Goals 3, 5 and 10)

## Challenge 2 – Sports and Technology

Using technology to boost sport capabilities has transformed the world of healthcare. People choose to trust applications on their mobile phones and websites which are based on averaged data and apply it to achieve personal health goals. The popularity of these applications suggests that people want to lead a healthier lifestyle. Organizations already aid employees in the process by providing physical training memberships, encouraging biking to work and organizing weekly sport meet-ups. However, employees could benefit in other forms as well, such as developing mental resilience, improved concentration and becoming less stressed. This can help the employees leading a healthier life in general.

So, how can we combine sports and technology to bring mental and physical resilience further?

This challenge motivates firms in including inexpensive methods to motivate their employees to include physical well-being as an important part of their routine. This is a minor step to a great impact. Through health and nutrition, a channel to educate and spread awareness on sustainable life style choices is created. The solutions would relate to the goals Good Health and Well Being and Responsible Consumption and Production, numbers 3 and 12.

## Challenge 3 – Bridging the Digital Skill Gap

It is a well-known fact that education systems around the world aren't built to the same standard and not everyone has equal access to and opportunity for education. The effects of this are noticeable through-out the lives of these people. It leads to poor economic choices, unaffordability of basic needs as food, water and shelter, and the effects are seen in the next generations too. Digitization of systems around the world keeps under-developed regions from catching up with the more developed regions. To make humanity progress in unity, it is an important factor to consider developing skills and enable people to make better life-choices, where the same standard of skills is applied everywhere.

So, how can we train people to cross the digital skills gap?

This challenge helps firms in search of people skilled in specific areas to find the right people, train them and employ them. It solves a multitude of problems based on unemployment, socio-economic growth and not the least, bridges the skill gap of people from various parts of the world. The solutions would relate to the goals Quality Education and Decent Work and Economic Growth, numbers 4 and 8.