

# HIGH TECH &

FROM EINDHOVEN

# DESIGN



**HACK**  
**GLOBAL GOALS**

[www.hackglobalgoals.com](http://www.hackglobalgoals.com)

# Important information

When: 21st and 22nd of September 2019

Where: **Bouncespace Eindhoven,**  
**Bogert 1, 5612LX Eindhoven**

# What Challenges?

Social Inclusion and Expats

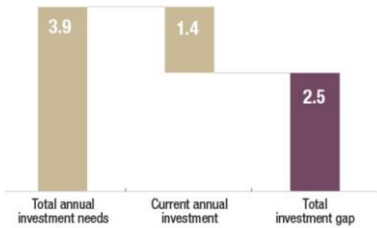
Sports and Technology

Bridging the Digital Skill Gap (Refugees)

Based on United Nations Sustainable Development Goals  
(UNSDG) 3, 4, 8, 10

# Sustainable Development Goals

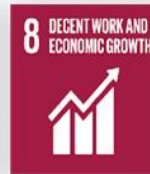
Estimated investment gap in key SDG sectors, 2015-30  
Trillions of USD, annual average



SPIRITUAL



ECOLOGICAL



PEOPLE

Source : World economic forum 2016

<https://www.weforum.org/agenda/2016/07/blended-finance-sustainable-development-goals/>

# WHY

Beyond money, we need radical disruptive ideas to reach the Sustainable Development goals.

These ideas ought not to come from existing structures.  
We need to explore ideas from untapped sources and structures.

# HACKATHON AS A BEGINNING OF JOURNEY



1

## *Source* talents

Working with trusted partners around the globe to source and select top talents with big ideas and a desire to create change



2

## *Explore* the SDGs

Using the host country's traditions and ways of living ignites new discussions and unlocks new perspectives on the SDGs



3

## *Select* ideas

Developing and selecting the top ideas via facilitated business model innovation, co-creation and collaboration among SDG Talents, with input from experts



4

## *Provide* support

The best solutions receive support for implementation by connecting the SDG Talents to capital, corporate partners, technology, and local networks



5

## *Develop* community

Through regional events, sharing platform, and alumni network a broader community of global talent is developed

# Target Audience

An All Inclusive Incubator,  
With focus On Making Social  
Impact

Refugees

Expats

Students

Young Professionals

Corporates

# What's in it for you?

Promotion

Recruitment

Case solving

Fresh Perspective on Business

Marketing & PR value.



# Budget

Balance	Source	Amount	Budgeted Difference
	Inkomsten	€ 3.925,00	-€ 1.053,70
	Uitgaven	€ 4.978,70	

Currently Sponsored: €3500

# Sponsoring package

	<b>Supporter</b>	<b>Sponsor</b>	<b>Main sponsor</b>
Promotion on Social Media	Yes	Yes	Yes
Logo on physical promotion material	Present	Notable	Prominent
Presence at event	Yes	Yes	Yes
Pitch at Event	no	Yes	Yes
Stand at Event	No	Yes	Yes
Business case at event	No	No	Yes
<b>Cost</b>	<b>€1000</b>	<b>€1500</b>	<b>€2500</b>

# Contact Information

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Eventbrite: <https://www.eventbrite.com/e/hack-global-goals-tickets-69271564113>

Website: [www.hackglobalgoals.com](http://www.hackglobalgoals.com)